



Company Vision, Mission, Values and Culture —

VISION

“To become the Best Mortgage Bank in Southeast Asia by 2025.”

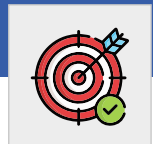


REVIEW OF COMPANY VISION AND MISSION BY THE BOARD OF COMMISSIONERS AND THE BOARD OF DIRECTORS

The Vision and Mission are periodically reviewed by taking into consideration the external and internal environmental changes. The results of the Vision and Mission review by the Board of Commissioners and Directors carried out in 2021 and recommendations from McKinsey stated that the formulation of the new Vision and Mission is in accordance with changes in external and internal environmental conditions and is still relevant in 2023. The new Vision and Mission have been established in the Corporate Plan Company Year 2021-2025 and has been outlined in the Bank Business Plan 2023-2025.



MISSION



- 1 **Actively supporting the government in advancing the welfare of the Indonesian people through home ownership.**
- 2 **Realizing the life that millions of Indonesians dream of by providing decent housing.**
- 3 **Becoming One of Home of Indonesia's Best Talent.**
- 4 **Increasing shareholder value by focusing on sustainable profitability growth as a blue chip company with strong risk management principles.**
- 5 **Becoming a financial partner for the stakeholders in the housing ecosystem by providing comprehensive solutions and the best services through digital innovations.**